

Associate and Account Manager

Provided investor relations counsel to fast growing, publicly-traded companies in the following industries: semiconductor, telecommunications, clinical information systems, fiber optic communications, industrial recycling, and business services. Clients included SDL, AEHR Test Systems, Navigant International, Socket Communications and Preview Travel

Key Accomplishments

- Designed long-term program plans, message development, business modeling, market/situation analysis, strategic positioning, and investor targeting.
- Developed multiple financial communications programs for Wall Street and financial media
- Provided senior management with consultation on disclosure policies, strategic news management plans, crisis communications, shareholder issues, and market conditions.

EDUCATION

Master of Science, Mass Communications (1994), San Diego State University, San Diego
Bachelor of Arts, Communication (1991), La Salle University, Philadelphia